

# LEASH FREE MISSISSAUGA

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## MEETING MINUTES



Wednesday January 5<sup>th</sup>, 2022

Virtual Meeting via Zoom

7:00 PM to 9:00 pm

| Board Attendance   | Board Member Regrets | Board Member No Regrets/Vacancy  | Guest No Regrets  |
|--|----------------------|--|---|
| <ul style="list-style-type: none"> <li>- Angela Puliyoil – President &amp; Meeting Chair</li> <li>- Kevin Pullis – Vice President</li> <li>- Rose Shao – Treasurer</li> <li>- Bruce Hunter – Secretary</li> <li>- Alice Liu – Fundraising and Events</li> <li>- Hugo Reinoso – IT &amp; Webmaster</li> <li>- Veronica Cheng – Social Media</li> <li>- Margaret Hempstead – Garnetwood</li> <li>- Sue Walsh – Jack Darling</li> <li>- Ellen Lockley – Lakeside</li> <li>- Carol Mitchell – Parkway Belt</li> <li>- Sarah Craig – Quenippenon</li> <li>- Bob Dowling – Totoredaca</li> </ul> |                      | <ul style="list-style-type: none"> <li>- Vacant – Membership and Communications Director</li> <li>- Vacant – Etobicoke Valley</li> <li>- Vacant – Paul Coffey</li> </ul> | <ul style="list-style-type: none"> <li>- Jamie Ferguson, M. Sc., Manager, Park Services   Park Operations, Parks, Forestry, and Environment Division - City of Mississauga</li> </ul> |

- ❖ Call to Order  
Meeting called to order at 7:09 PM and seconded.
- ❖ Apologies and Regrets: regrets – Jamie Ferguson, City
- ❖ Quorum  
There being more than 2/5<sup>th</sup> or 40% directors in attendance, a quorum was declared at 7:10pm.
- ❖ Agenda  
Moved and seconded at 7:11pm that the agenda be approved.

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- ❖ Minutes from December 1<sup>st</sup>, 2021, Board Meeting  
Moved and seconded at 7:12pm that the minutes be approved.
  
- ❖ City of Mississauga – Jamie Ferguson absent – planned items not discussed:
  - Feedback from park users about ecoTraction
    - Garnetwood has used, love it, better on dog's feet, no complaints, better than sand, 2 big bags at each gate, combined with remaining sand, easier to spread
    - Lakeside has not received any yet, will call 311
    - Use up sand first
  - Lakeside fencing around swampy area update
  - Parkway Belt fencing near pool of muddy water
  - Parkway Belt willow tree
  - Quenippenon lights and water requests, Realty team and Region of Peel feedback
  - Hazel McColl replacement
  - Woodchip outstanding requests
  - Community Group Registry update
  - Gate audits, checking hinges and latches working properly follow up
  - Quenippenon gates, gaps too wide follow up
  - Quenippenon chicken wire fence
  - Toto front parking lot construction, any update
  - Toto notice board back gate
  - Paul Coffey, road signs with instructions how to get to leash-free park
  - Wind shelters, park development team, any update
  - Shed locks
  
- ❖ Vacancies
  - Membership and Communications – vacant, potential candidate bowed out today
  - Etobicoke Valley – vacant
  - Paul Coffey – vacant
  
- ❖ Social media, facebook, vacancies
  - Possible social media campaign to attract candidates
  - Paul Coffey facebook page, Veronica will setup and transfer to Kevin
  - Possible facebook geo targeted campaign, Hugo investigating target range, etc.
  - Possible posting on notice board
  - Possible email campaigns but only to members, to fill vacant positions
  - Wanted posters for Park Reps for EV and PC gates
  - What is ideal state for facebook pages, content, look and feel standards
  - Individual private facebook pages for separate parks are not controlled by LFM directly
  - Possible facebook audit of all park pages and groups

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### ❖ Park Rep Updates

#### a) Etobicoke Valley: Vacant

- We are all very sorry to see Ryan V leave, thanks for serving on the board since 2019 and everything!

#### b) Garnetwood: Margaret:

- Donation from new dog owner \$100 for park, will get contact info, prefers not online
- Lights changed on one pole, much improvement, now shines on back gate area
- Benches were moved away from fence
- Unauthorized entry made to shed, 6 boxes poop bags removed
- Gates still need to be fixed
- Gravel was put in entrance areas by city

#### c) Jack Darling: Sue:

- Park looking messy
- City brought in gravel, covered all the holes
- Mulch delivered around Christmas, snow covered and frozen, waiting for warmer weather to spread
- Toboggan area sectioned off, signage up not for use by dogs

#### d) Lakeside: Ellen:

- 2 mulch deliveries inside park by city, both spread out by great volunteers
- All good except very muddy, gates ok
- Fencing around swampy area still waiting

#### e) Parkway Belt: Carol:

- Trees were trimmed
- Holes filled at bottom of the fences
- Really need fencing around pool of muddy water south side of park
- Gravel was put in entrance area, really good

#### f) Paul Coffey: Vacant

#### g) Quenippenon: Sarah:

- Waiting for woodchips delivery, lots of mud, 3-4 more loads needed
- Small load of mulch delivered just before Christmas, dumped just outside park access gate, difficult for volunteers to move in without dogs escaping due to chicken wire issues, possible park closure so city can move mulch inside park
- Prong collars, asks users to take off in park for dog safety to prevent injury, one user counters with children in park not being asked to leave
- If children in park, can remind parents that if city comes by, they could receive a bylaw ticket

#### h) Totoredaca: Bob:

- in good shape
- Gates and latches still need work, tension bar slipping and dragging
- Lights were repaired, working great now
- Need update on construction, back parking lot and new message board near back gate

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### ❖ Board Updates

- President – Angie: nothing else to report
- Vice President – Kevin: Completed the CORA and submitted, submitted 2014 minutes to lawyer
- Treasurer – Rose:
  - Cash donations can be deposited or sent by paypal
  - Removing limit from signup or renewal page has resulted in members occasionally donating more than \$15
- Fundraising and Events – Alice:
  - **Committee formed** for Fundraising and Events to be planned
  - Angie, Bruce, Rose, Margaret, Hugo and Carol volunteered
  - Alice will let Angie know when to setup Zoom meeting
- IT and Website – Hugo:
  - Facebook pages privately created not under LFM control
  - Possible messaging push to official LFM pages, can be consolidated for consistency
- Social Media – Veronica: regrets
- Membership and Communications – vacant

### ❖ 2022 Planning for January – Bruce

- Possible targets:
  - Strategy: maintain current membership growth and donation levels, take new parks into our influence, maintain full board membership
  - Membership – grow by 100 members, same as last year
  - Fundraising – maintain \$9.7K donation income
  - Budget for fundraising goals and park capital and expenses – TBD
  - Technology initiatives plan – TBD
  - Social media initiatives plan – TBD
  - Membership and communications initiatives plan – TBD, possibly 1 newsletter

### ❖ Membership List – Bruce

- **Committee formed** to plan improvements to enable easy reporting of members by park
- Angie, Hugo, and possibly Sarah volunteered
- Bruce will let Angie know when to setup Zoom meeting

### ❖ Board members manual – Bruce

- **Committee formed** to update manual for board members
- Margaret volunteered
- Bruce will let Angie know when to setup Zoom meeting

Next Meeting is the January Board Meeting on Wednesday February 2<sup>nd</sup>, 2022, at 7pm.

Meeting adjourned at 8:35pm.

Minutes taken by Bruce Hunter, Secretary.