

# MEETING MINUTES



**Wednesday March 6, 2019 7:00 pm to 9:00 pm**

Mississauga Valley Community Centre Program Room 2

Board Attendance	Board Member Regrets	Board Member No Regrets or Vacancy	Guests
Gayle Laws- President/Acting Secretary Hugo Reinoso - Webmaster Carolyn Taylor- Fundraising and Events Mary Smith – Garnetwood Carol Mitchell - Parkway Belt Jeff Meiusi-JD Ellen Lockley-Lakeside Kim Miedema	Kevin Pullis - VP Jill Sellar- Q Park Jessica Baker Steve Dombey  Dave Carty- Past President	Secretary  Treasurer  Angela Puliyodil— Board Director	Jamie Ferguson- City Liaison

1. The meeting was called to order at 7:10. Introductions were made. February 6, 2019 meeting minutes were reviewed.

Moved by Kim and seconded by Carol, that the minutes be approved and posted on the LFM website. Carried

2. Report from City of Mississauga—Jamie Ferguson
  - a) Salt boxes will be installed by the weekend with a sign stating to only use **within** the parks
  - b) Portable Pet wash station—city representatives met with the vendor who wants to roll them out to local parks; can be heated or air conditioned; provided with some financial numbers so city is determining if feasible to do a pilot; about \$80k to install because of water, electricity etc. Dog owners would pay to use it and might be charged by the minute. There are about 600 in use across US. Some are at Pet Valu. Question—would they be used to cover the costs and be profitable? Would be seasonable as not anticipated much use in the winter.
  - c) Inspection sheets—received by PB, Toto, JD, JD small dog and Garnetwood. Gayle will follow up with Lakeside, EV and Q Park. Feedback of the form was it was simple to use.
  - d) Animal Services is not able to provide sponsorship but poop bag containers can be donated by the city. Jamie to bring to the next meeting.

3. Park Representative Updates :

- Etobicoke Valley: No report
- Garnetwood: Mary Nothing to report
- Jack Darling: Jeff Nothing to report.
- JD Small Dog Park Lead: No report
- Lakeside: Ellen Thanks to the city for the fence around the swamp area.
- Parkway Belt: Carol Hugo sent Jamie a map where the light is located on Eglinton Ave to see if the city will adjust the light into the park (similar to Lakeside).
- Quenippenon: Jill No report
- Totoredaca: Posts in the fence have shifted with the winter. One of the lights works for a while then not.

Kim handed out cards on dealing dog bite prevention that she got from Animal Services. Gayle will get more for the membership drives.

Board reports:

1. President. Community affiliation. Gayle to do this week.
2. Finance— Financials were distributed October 1 to February 2019. LFM is in good shape financially. Few expenses so far. Gayle provided the amount for each park, consisting of memberships, donations and fundraising:

Toto-- \$4,457  
Garnetwood- \$ 1,254.39  
Q Park - \$152.26  
EV - \$782.53  
JD - \$2,201.81  
Lakeside - \$833.36  
Parkway Belt - \$ 2,802.96

3. Membership –

Current membership is very low and needs to reflect the park users. A target of 1000 memberships is realistic. Board members are committed to spending 5 hours at memberships drives in May, to be held at all parks. It was agreed that LFM should distribute a small gift for new members (and to current members that we can verify via the membership list). Discussion occurred on the pros and cons of purchasing bandanas with the LFM logo and pros and cons on purchasing poop bag containers with the LFM logo. It was agreed that poop bags and containers with the LFM logo are a better handout. They also promote the messaging of dog owners picking up after their dogs.

We need to promote our membership drives widely and contact the Mississauga News. We will look into purchasing stand-up retractable poster with location of the parks. Hugo will do some research to find a local company to purchase them and apply logo.

Moved by Kim and seconded Mary, that LFM can purchase 1000 poop bag dispenser with the LFM logo. Approximate cost will be \$3. Carried

4. Fundraising and Events. Most display board messaging has been updated.

Carolyn and Kevin have been posting on most FB accounts and Instagram. They are getting good responses.

Flip Give App is receiving some good response. The GWHDY9 is the six digit code. Promotion is on the display boards with explanation. She will continue to post on-line. We need to promote Flip Give. Carolyn had flyers printed with the membership form on the back for park reps to hand out.

Action: Send Carolyn photos of dogs and which parks the dogs are visiting for Instagram. Spread the word to park users who are photographers.

4. Website – Hugo

Action: Gayle to follow up with Side Track for the maintenance agreement and then the revised membership form will uploaded.

Look into having the website content uploaded into a phone app. Will be about \$3000 to \$5000. Hugo presented the many benefits, including greater access to LFM information and easier way for people to join and donate.

Moved by Ellen Seconded by Carolyn, that Hugo will initiate the process of developing a LFM App up to \$5000. Unanimous carried.

**NEW BUSINESS:**

5. Other business

- a) Dog Education sessions—need to develop a plan for the Spring, to teach people about dog behaviour. The intention is that through education, we can protect dogs and humans, reduce aggressive incidents and make the parks safer for everyone.

Action: Gayle to connect Animal Services to see if they can provide sessions.

Action: Gayle to connect Coyote watch

The meeting adjourned at 8:30 pm.

Next meeting: Wednesday April 3, 2019 at 7 pm.

Minutes taken by Gayle Laws