

Summary  
**Leash Free Mississauga Board Meeting** February 4, 2015  
(Accepted with corrections March 4, 2015)  
Special Session Devoted to Planning

Present:

Dave Carty, Karen Forrest, Debra Buckler, Carol Watson, Carol Mitchell, Anne McGivern, Alan Barnett, Barbara Hanson, Dave Carty, Marc Leblanc, Hazel McColl, , Kira Wilkenson, Denise McLean, Gayle Laws., Hazel McColl, Karyn Stock-MacDonald.

Regrets: Leslie Jamieson, Michael Woods

The whole meeting was devoted to developing some priorities for Leash-Free Mississauga with Karyn Stock-MacDonald facilitating the discussion and brainstorming. By the end of the meeting we had developed the following clusters of ideas with lists of people interested in working on the area.

### **1. Increase Feeling of Ownership**

**Ideas:**

Visible Identification of membership status (such as Tags)  
City Dog tag to include LFM Membership  
Encourage Membership Payment  
Increase Membership  
Improve Membership Awareness including better communications

**Interested in Working:** Marc LeBlanc, Denise McLean, Carol Mitchell, Gayle Laws

### **2. Build Community Through Excellent Innovative Communication**

**Ideas:**

Improve Communication  
Social Media Campaign - Get a hash tag  
Picking up Poop Slogan  
Educate Dog Owners  
Conversations with members to non-members  
ID banners on Bulletin Boards  
Use Calendar to Promote LFM  
Get a Brand/Logo for LFM

**Interested in Working:** Marc LeBlanc, Denise McLean, Gayle Laws, Kira Wilkenson, Dave Carty,

### **3. Park Equality Through Standardization**

**Ideas:**

Standardize Parks/Set Standards for Parks - Fencing, Lights, Toilet, Water, Drainage  
Standardize Bulletin Board Info in parks  
Facility Standards in Parks  
Parks Audit (Share Results)

**Interested in Working:** Kira Wilkenson

### **4. Outreach for Funding and Support (Partnerships)**

**Ideas:**

Build community relationships - linkages to other organizations/community groups  
Connect LFM to shelters  
Advertise for Funding  
Advertisers to be Given Space on Fence/Bulletin Board

**Interested in Working:** Marc Leblanc, Gayle Laws

### **5. Engage People Through Social Opportunities**

**Ideas:**

More social events including Fundraising  
Active committed volunteers - need more people  
Fundraising ideas/dates to be shared

**Interested in Working:** None

### **6. Develop Effective Policies**

**Ideas:**

NCA Compliant Constitution  
Policy on use of Member info (do we inform?)  
Discipline process  
Robin Hood theory for park budget

**Interested in working:** Barbara

### **Next Meeting**

7-9 PM, February 4, 2015 - Mississauga Valley Community Centre (1275 Mississauga Valley Blvd), Program Room 2